



# Making meetings cost-effective

Businesses  
utilize executive  
office suites  
during economic  
downturn

By Jeannette Green Davies  
Special Publications writer

In business, it's important to utilize every opportunity to save money. In some cases, an executive suite may be the answer during an economic downturn.

Barbara Tomlinson, operations manager of Watermark Executive Suites, said she's seen a moderate increase in traffic lately, and the idea of a suite is a concept that's trending upward.

Tomlinson has discovered businesses often decide to lease an executive suite when downsizing or expanding into a professional environment.

"Leasing an executive suite removes office maintenance, cleaning and computer networking issues," Tomlinson said.

Executive suites usually offer flexible leasing options from three months to a year, with an opportunity to renegotiate at any time. Tenants can also upsize or downsize their businesses as needed.

Another advantage is an executive suite's all-inclusive monthly price tag, which covers utilities, janitorial services, four hours per month of conference room time, state-of-the-art security and telephone system, reception facilities and administrative support staff.

"Whatever the reason for leasing, we'll take care of everything to take the pressure off so tenants can get down to business," Tomlinson said.

Watermark Executive Suites offers executive suites and virtual offices in two Las Vegas locations — South Rainbow Boulevard and Cheyenne Avenue, near



St. Rose Executive Suites offers companies spacious meeting rooms (left), kitchens (above) and a shredding service.



the Durango Hills Golf Course. Suites range from 124 to 504 square feet and from \$700 to \$4,600 per month.

Virtual offices have all the same amenities as an executive suite at a fraction of the cost. These offices provide a cost-effective way to have a high-profile image and prestigious address.

Watermark's virtual office services include a receptionist, use of building address and a business telephone number, mail forwarding and day office use.

Conference and training rooms are also available for hourly or daily use, and Cyber Cubes, with telephone and computer access, are available for immediate workspace at a rate of \$15 for two hours or \$40 per day.

Ryan Hamilton of St. Rose Executive Suites in Henderson offers a technology bundle that includes no additional charges for telephone, Internet access and conference room usage within the cost of his company's suites.

"Technology plays a huge role in office suite configurations so we accommodate business by including it in the monthly fee," Hamilton said.

St. Rose Executive Suites range from 100 to more than 400 square feet and offer businesses an option to combine suites to increase their office size.

Hamilton said he has seen an increase in virtual office leases lately. He's leased to all types of businesses, including attorneys, real estate companies, a modeling agency and television casting company.

St. Rose Executive Suites offers programmable thermostats in each suite, a shredding service and high-speed scan-

ning. The company also includes water and coffee service, 24-hour video surveillance and name identity on the building directory.

"Executive suites provide businesses an excellent opportunity to take up residence and let us worry about the overhead," Hamilton said. **cre**

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